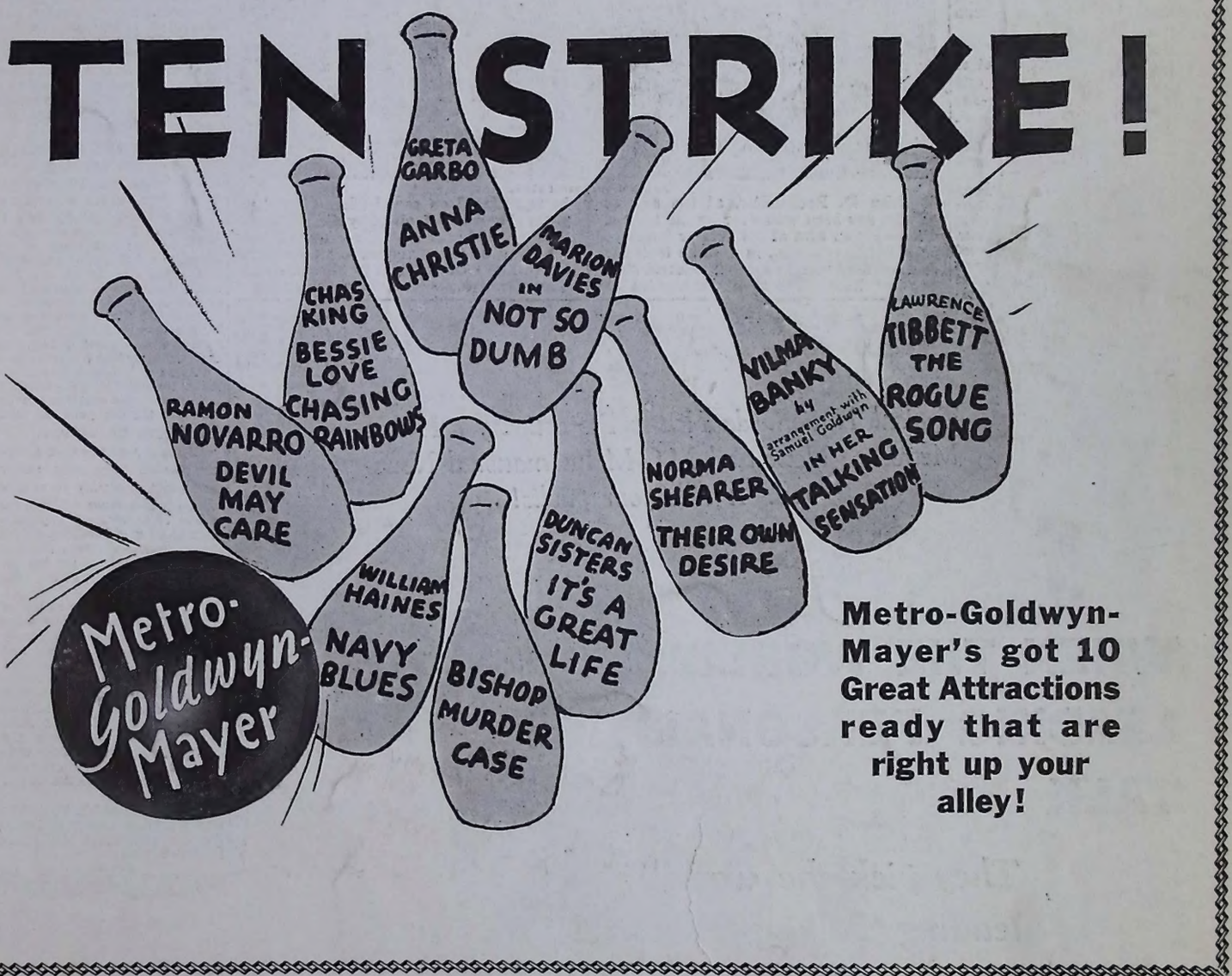
CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 39 | TORONTO 2, CANADA | January 25th, 1930



PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2

OIL 'KING' YIELDS TO TALKIE

International Newsreel Photo.

John D. Rockefeller, at the age of ninety, has been won over by the talkies. Photo shows him at his Winter home in Ormond Beach, Fla., in pose he took for the newsreel picture made by Hearst Metronome News. He finally consented to be reproduced on sound films after two years of persuasion, aided by sixtieth anniversary celebration at Cleveland of the founding of the Standard Oil Company. He will be seen and talk to his associates there through the medium of the screen.

ROCKEFELLER IN 'TALKIES' FOR FIRST TIME

Standard Oil Anniversary Address Now Running at Embassy Theatre.

John D. Rockefeller, the world's richest man, who at ninety years of age has given more than $600,000,000 to public benefactions, has succumbed to the lure of the talking motion pictures. After two years of effort, C. E. Engelbrecht, of the Fox-Hearst Corporation, induced Mr. Rockefeller to pose before the camera and talk into the microphone for tthe first time for Hearst Metrotone News.

The Standard Oil Company yesterday celebrated the sixtieth anniversary of its existence at Cleveland. Mr. Rockefeller, as is his custom, is spending the Winter at Ormond Beach, Fla., and could not brave the change in temperature to attend the Cleveland celebration in person, so it was arranged for him to appear through the medium of the talking motion pictures.

RUSH PRINTS BY AIR MAIL.

The negative was made at Ormond Beach on Monday and rushed here, where a print was turned out and sent by air mail to Cleveland. It was shown last night at the gathering of the Standard Oil Company executives, and simultanepusly at the Embassy, the Newsreel Theatre here, as part of the new programme.

Mr. Rockefeller's voice is amazingly strong and clear, and the recording is without a flaw. He is shown seated on the veranda of his home at Ormond Beach. In the course of his talk, which is addressed to the executives of the Standard Oil Company, he says:

EXPRESSES GRATITUDE.

"I am grateful beyond measure for all these long, happy and prosperous sixty years now drawing to a close. I have no words to express my appreciation of all who have had a part in making the company the success it has been—far beyond our fondest dreams at the time of its beginning.

"We cherish the memory of the multitude of our dear associates who wrought gloriously in their time of service and have passed on with unclouded records. We who remain are to carry on the work which they established, with the highest ideals, sharing with each other our successes, and even our failures, with ever growing confidence and an increasing desire to be of the greatest service to mankind."

The pictures of Mr. Rockefeller also are being shown at leading theatres everywhere by Hearst Metrotone News.

...ECK ...INS ...S ...nes as ...ails ...ing at ...eventh ...subway ...le early ...s at the ...on. The ...s of a ...derailed ...crash ...tch. ...burned ...hich is ...o-hour ...h ave- ...ht and ...above ...-ninth ...out of ...cold ...-the ...p. m. ...d from ...station ...for a ...ought ...blue ...uited ...sties. ...caused ...amon ...but ...police ...the ...Husband Who Missed ...PLANES SEEK ...EDS ...pilots ...field ...arby ...ning ...an- ...ur- ...of ...ng ...fi- ...ed ...fog ...of ...hey ...cal ...he ...ors ...at ...i ...y ...n ...THS HOLD UP GIRL ...

Typical Nationwide Hearst Promotion for Hearst Metrotone News and M-G-M International Newsreel. It sells your public!

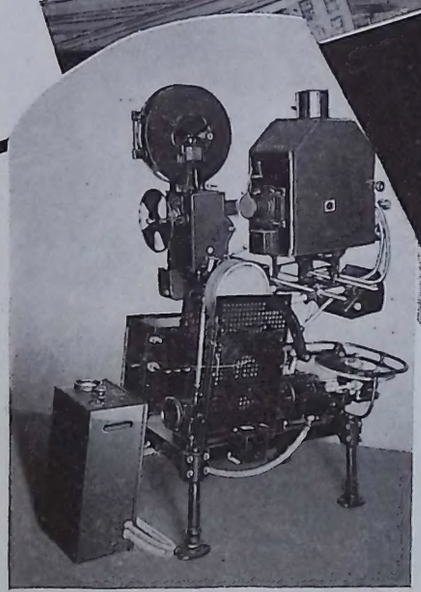
WHEN THE WORLD'S LEADING PERSONALITIES TALK

They pick the world's leading Talking Newsreel

HEARST-METROTONE NEWS

a live-wire Sound News from the live-wire company

Metro-Goldwyn-Mayer



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Instal the Northern Electric Sound System, and give to the public the best in sound picture entertainment.

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Western Electric IN U.S.A.

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ALL-TALKING
DRAMA OF
THE AIR!

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LILA LEE
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The pals of "Submarine" take to the air in a sensational story of love and adventure.

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Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

Canadian Moving Picture DIGEST

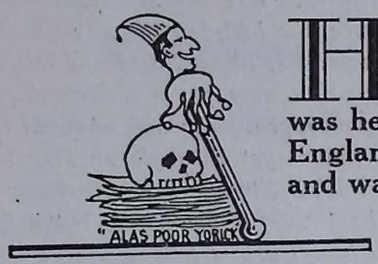
Established in 1915 for Exhibitors
Subscription: $5.00 yearly
Telephone: Trinity 1481
Cable: Ontocanada

RAY LEWIS
Editor and Managing Director

Published by Canadian Moving Picture Digest Company, Limited
259 Spadina Ave. - Toronto

Vol. 21, No. 39 | TORONTO 2, CANADA | January 25th, 1930

His Majesty Speaks



HIS MAJESTY, King George V has spoken; and all the world, which knows Radio, has listened in. Being in New York, when His Majesty's voice was heard, it was interesting to note that King George V of England monopolized all the front page space of the press; and was a topic of general conversation. So keen was the interest, that Americans remained up all night for fear of missing a message from the King of England.

President Hoover of the United States, and other members, representing the various governing offices of this Republic were on duty at 6 a.m., waiting for the voice of King George V.

The occasion was the opening of the Five-Power Naval Conference in London, January 21st. His Majesty addressed the delegations. The National Broadcasting Company, through WEAF and WJZ, and the Columbia Broadcasting System, through WABC, using short-wave hookups, relayed His Majesty's speech to the American Continent. Canadian listeners were served through the Marconi "beam."

The five powers are in conference in an endeavour to limit and reduce naval armaments. These were Great Britain, the United States, Japan, France, and Italy.

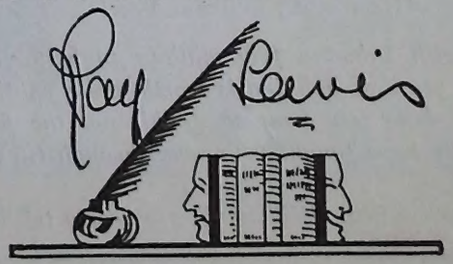
"All cards on the table," was the request of the American delegation before they offered to participate in the particulars of the parley. Prime Minister Ramsay Macdonald was appointed permanent chairman, the delegates meeting at 10 Downing Street, for a discussion prior to the opening of the parley. Taken into the Prime Minister's garden, a talking motion picture was recorded with only one dissenting voice, that of Foreign Minister Aristide Briand of France, who explained that the compulsory leaving off of his derby hat made his head cold.

What appears to be more important is that the delegates do not get "cold feet," and the parley end in the usual endless discussions!

The voice of His Majesty came through "clear as a bell" to use that familiar expression, and all the "listeners in" appeared to be jubilant that this was so; and talked about the voice and message of His Majesty familiarly, respectfully, and sincerely friendly.

Such remarks as "he has a nice voice," "he has a pleasant voice," "he appears to be a good fellow," were general. It was the first time that the world, that is Mr. and Mrs. Public and all the "little Publics," have had an opportunity to hear a King of England talk to them. Moving picture theatres will be giving their patrons the voice and part of the message of His Majesty also in their News Reels.

The two great English-speaking nations have a similar ancestral in heritance, a kinship; and in the advent of Talking Motion Pictures, these two, the United States and the British Empire become more closely allied, since theirs is the Universal language of the Voice of the Screen!



RAY PRESENTS

RAY LEWIS

NEW YORK is always doing something big; and among the unusually big things, we are to have Metro - Goldwyn - Mayer's premiere next Tuesday night of the operetta, "The Rogue Song" with that most delightful of the Metropolitan stars, Lawrence Tibbett.

For the benefit of those who do not know Lawrence Tibbett, he is among the youngest stars of the Metropolitan Opera House, in the full glory of his glorious tenor voice; and good-looking enough to become a screen idol.

Unlike some of our famous singers, one does not have to forget Tibbett's appearance in his love-scene, because he has grown four rolls of fat around his neck, or his waist-line.

Lawrence Tibbett is just "what the doctor ordered" for women who love romance.

METRO-GOLDWYN-MAYER have given us many innovations in Motion Pictures, they have indeed starred the path of our starry firmament. They have stamped the artistry of this trademark on the era of Silent Films, in the Talking Picture; and now we are to have the first production of a Screen Opera, all in Technicolor; and with a star of international operatic fame such as Lawrence Tibbett.

Are they busy around the Metro-Goldwyn-Mayer offices? I saw something flying through the air and asked, "What's that?" "It's Howard Dietz flying to a conference with Louis Mayer. he hasn't time to walk." If you doubt my eyesight, call up the office. You press a button and presto — through the air.

"It ken heppen in New York," especially with Motion Pictures now becoming the foster-parent, or patron of Grand Opera!

OUR "heap big Chief," William Fox, is putting up a fight which is a credit to the Industry which made him a fighter.

Back to the wall he stands; and what he roars out is "They Shall Not Pass," meaning the appointed receivership; and despite threats, entreaties, they do not pass. Great stuff, William Fox!

I wish I had a few millions to help you. Thirty years of building is worth while fighting for. I hope you win out. This not the first time you have fought your way through Closed Doors!

Swear a little, William Fox, swear a lot, but don't get ruffled. Use the brains, the power, the persistance, the bull-dog tenacity which has made the name of William Fox Enterprises, International! You may get a Trusteeship, but one which you approve of; and one which you control. I cannot get an angle on Fox taking orders from Wall Street, especially from men, who may be powerful financiers, but after all novices in Show Business!

I HEARD the voice of His Majesty, King Georve V of England on the Movietone, at the Roxy Theatre. The Screen loses no time, for here was a scene showing the "listeners in" to the King's message at the opening of the Naval Parley, London.

John D. Rockefeller was also on the screen, and his voice was heard handing out a few blessings, not forgetting one for "Standard Oil." I don't know how old John D. is, but he appears to be alert and active, which comes no doubt from a condition of being "well-oiled," I can't be arrested for that!

AND HERE also was the former Governor Al Smith helping out Babe Ruth, and introducing us to a bit of Al Smith's golf style! There is no doubt but that the former Governor of New York State has screen magnetism, and personality; and by the way, an authority on English states that R-A-D-I-O is not pronounced "Raydio," but as Al Smith pronounced it. On what small things and circumstances hang Man's destiny!

RETURNING to William Fox, the situation sent the shares up to 29¾, later they receded to 24½, but closed at 25¾.

A Federal Court order for the company to show cause why a receiver should not be appointed is returnable Monday before Judge Frank J. Coleman, when we are to learn whether William Fox will contest the application of Mrs. Susie Dryden Kuser, of Bernardsville, N.J., for a receiver. Mrs. Kuser controls 20,000 shares of the Class B voting stock of Fox Film.

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- 2 Sound Heads
- 2 Faders
- 2 Head amplifiers
- 1 Main amplifier
- 2 Synchronis motors
- 2 Worm gear drives
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- 2 Mechanical filters
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$3300.00

Guaranteed equipment at a price the small house can pay, can be installed by your own projectionist, or we will supply an installation man for $20.00 per day and transportation from our nearest office. All amplifiers, tubes, speakers, faders, are standard make, high quality equipment, and Sound heads and discs are built to give long service. Designed for Simplex and Powers machines. Installation within two weeks from receipt of order. Ask about our term payment plan.

National Theatre Supply Company

OF CANADA

402 Film Exchange Bldg. Winnipeg | 2027 Bleury Street Montreal | 21 Dundas Square Toronto

"Exquisite" Says Manitoba Free Press

"There comes to hand this week a copy of the Christmas number of "The Canadian Moving Picture Digest," edited by Ray Lewis. It is produced in an exquisite variety of colors and contains many interesting and important messages and announcements. The first part contains a deeply religious note, and the latter is devoted to the movie interests, but all matters are published in ornate lettering. Each page is handsomely produced, and congratulations are due the lady, Ray Lewis, who was evidently the guiding genius, Edith E. Shaw for the illuminations, and The Dominion Printing Company for the magnificent reproduction. The engravings were by Photo Engravers and Electrotypers, Limited."

—*Manitoba Free Press.*

Here 'tis! And Some Unit!!

THE NEW MODEL H MOTIOGRAPH DELUXE SOUND PROJECTOR!

Heavy Base, Synchronous 1/3 H.P. Motor, Silent Drive, Disc Turntable Spring Equalized, Finest Track Sound Head ever built.

All in one magnificent compact Projector.

PROJECTOR

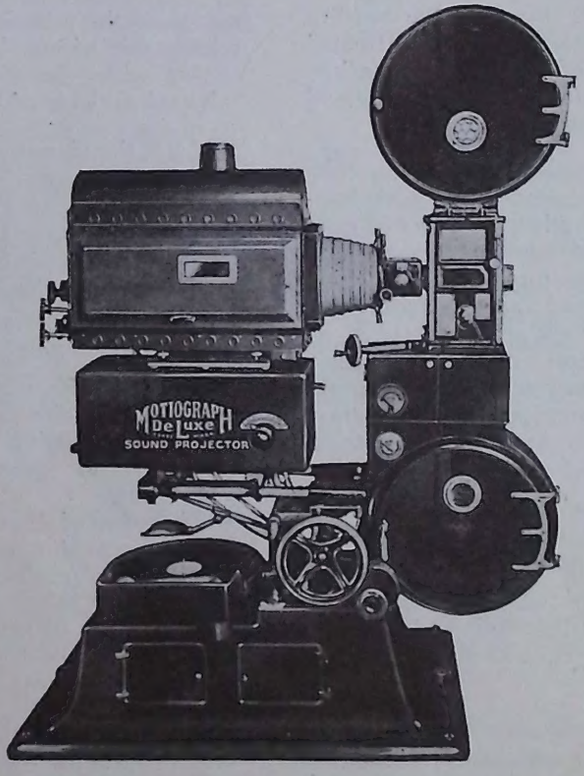
Model H mechanism with Patented Shutter cutting off 62% of the heat. Motiograph "25" Model, Arc Lamp, motor driven. And the Sound apparatus built in as you see it.

No attachments, neat, sturdy, reliable and almost silent.

The price for a complete installation:

Not over $7000.00

More likely $6500.00.



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"Courtesy With Service"

Ontario Censor Board Report

Stresses "Americanization of the Screen"--To Hon. J. D. Monteith, Provincial Treasurer of Ontario

THE BOARD OF CENSORS presented, in its annual report to the Provincial Treasurer, the Hon. J. D. Monteith, of Ontario, a statement in connection with the "Americanization of the screen."

The report stresses that American influence in films has already been "a subject of strong complaint, not only in Canada but in Australia and New Zealand."

PRESENTING the views of the Censor Board, the report quotes from an address given by a member of the Commonwealth Government, speaking in Melbourne on the question of American films and their dominant position, "Australia has never had a form of entertainment requiring so much constant and vigorous control as the cinema."

"SOME may regard this as an attitude of narrow patriotism towards a new medium that is capable of contributing greatly to better international understandings. Nevertheless actual conditions must be taken into account."

"CANADA and the United States, side by side, represent two different democratic political systems established by two groups of English-speaking people on this continent. The leading features of each system are emphasized by the educational authorities in each country, particularly for the benefit of those of non-English origin."

"THE FILM is used in the United States as an educator and moulder of public opinion as nowhere else in the world. As the home market is the primary one, most of the films are prepared from the home point of view. Where one country makes most of the world's films and the adjoining country makes none but is treated by the producer country as part of its domestic market, the preservation of a distinct Canadian point of view and outlook is naturally a matter of concern.

"THAT the motion-picture film is becoming more widely recognized as a medium of instruction and demonstration is evidenced by the number of film subjects submitted by commercial and industrial concerns. With the advent of talking films, motion-picture production and distribution have undergone and are still undergoing great and far reaching changes. Talking films have made motion subjects national in character and restricted their distribution to the country whose language they speak. As English is the predominant language, the circulation of English talking films is chiefly in British countries. But as with the silent film, the chief source of production is the United States."

TOGETHER with a statement of adjustments and rearrangements required by the changed conditions (the Talking Pictures), the report includes 2,496 films as submitted, 1,805 approved as submitted, and 631 approved after certain eliminations, or revisions had been made, and 60 rejected.

THE BOARD stresses the importance of combating the educational influence of American-made films by means of films with a distinct Canadian point of view and outlook.

It would be interesting to know what the sixty rejected films cost the distributors by way of rentals; and the exhibitors by way of receipts.

OF FURTHER interest would be a report stressing how much it cost distributors to make the eliminations and revisions, how much the waste film cost, how much was the duty on the discarded film, and the general costs.

HOW similar were the "cuts" and rejections throughout the Dominion, where they differed and why they differed on rejections and eliminations.

SUCH a report would be far more enlightening than one which spoke about the thread-bare theme of combating American influence through the film with pictures which had a distinct Canadian view.

Since America, or the U. S. is the greatest producing centre for Motion Pictures; and has twenty times as many theatres as Canada, nearly five times as many as Great Britain, and as Germany, etc., why do we continue to be surprised that the pictures made in the U. S. express what is termed the American Point of View?

IT IS TRUE, that Motion Pictures have an influence and power to mould public opinion, but so far the Screen has been free from officiating as a medium of converting people to beliefs, or ideals!

ITS CONTROLLING factors have primarily been interested in offering entertainment; and if in such offering, picture patrons have inbibed ideas on the so-called "sex question," on what constitutes culture, the ethics of living, these ideas are not exclusively American, but are found to be the ideas expressed in the literature, the arts, the habits of people of the majority of civilized countries.

Let us take Russia for example, with its ideas in regard to the relationship of the citizen to the state, the relationship of men and women to each other; and other phases which involve the entire physical, mental and spiritual outlook of a people.

HAVE the viewpoints of Russians been evolved through the influence of the American-made film, or has the Soviet Russia, or the Mussolini Italy, evolved out of the experiences and conditions, of the people of these countries which are involved; and yet both these countries have been absorbing American-made films for a considerable period!

THE IDEA of including British and Canadian views in Newsreels is an excellent one, for it is the Newsreel which is the great and powerful educator of our screens. Through this medium we learn the politics and the events, we contact the nation-building personalities of a nation.

The idea of Canadian-made pictures is an excellent one also, providing someone in Canada will be optimistic sufficiently to produce such pictures. One cannot expect the U. S., or other countries who look for a world appeal, to make pictures with a Canadian point of view. Nor can we expect American producers to finance Canadian-made pictures.

WITH all due respect to our great Dominion, we are still evolving a Canadian view; and we are still quite young among the nations of the world. Too young yet to expect that our viewpoint shall have a commercial, or marketable value in the markets of the world; and even granting this, what is our particular Canadian viewpoint, outside of our love and respect of British Institutions,

Suggests Need of Canadian Films

Counteract Educational Influence of American Films With Films of Canadian Viewpoint

our belief in the potentialities of Canada, our friendliness to the U. S.? For we are friendly despite anti-American propaganda!

OUR citation of our differences are naive! One tolerates with amused interest statements which mark those in the U.S. as 100% American; and similar feeling is engendered when we read the 100% Canadian aritcles. It is this attitude of amused tolerance which has permitted the U. S. and Canada to remain friendly and unarmed cousins.

IN RESPECT to the ethics of life, the moral fibre of our Being, I see no difference between the people of the U. S. and Canada!

Living right next door to the U. S. has not made Canadians less proud, nor less conscious of their relationship to that Commonwealth of Nations which makes up the British Empire.

IN THE DAYS of War and conquest, the conquerors of these periods transplanted whole cities of people, endeavoring in this way to root out the origin of their allegiance; and history has recorded the results. The transplanted people persisted in remaining just what they were originally, speaking their own language, even under threats of death, retaining their customs, etc.

"THE WANDERING JEW," having wandered into all lands, been persecuted, converted, almost exterminated, banished, subjected to the environment of people of all countries, still remains a Jew, in the aspects which are the best of his race. The Christians living in a Roman or Greek environment remained Christians, even though they were made food for lions for their beliefs. So it is with other nationalities.

FOR fifteen years, perhaps twenty, I have viewed Motion Pictures and I see nothing in them which can make a Canadian, an Italian, or a Frenchman less of what they are.

True the film is a medium of advertising for the country in which that film has been made, through an acquaintanceship with the people of that country, but films generally, that is feature pictures are not made to stimulate a market for American-made hats, or shoes, etc., they are made to sell to exhibitors, who in turn sell to the public, which in turn buys such pictures through its desire for entertainment.

INCIDENTALLY, perhaps our Censor Board could suggest how we are to get the pictures with the Canadian point of view?

The Canadian Moving Picture Digest cost its publisher a great deal of money, because its publisher thought Canada should have at least one Canadian Motion Picture paper which covered Canadian film activities and expressed a Canadian view.

THE REVENUE of The Digest, which enables it to live, since the question of a subsidy from the Canadian Government, would likely be received with the same amused attitude as one receives other Utopian, but non-marketable suggestions, is derived from advertising given The Digest by American producing companies; and through subscriptions by Canadian theatreowners.

THE DIGEST is fifteen years old; and with the exception of some advertising, which it has received from World Wide which has an English affiliation, about six other pages direct from England, The Digest has not received one single page of advertising from English, Australian, etc., producers, during the whole life of its publication!

Nor has the Canadian Government in its production of educational pictures used its Canadian paper to advertise its product.

OUR Censor Board may therefor contend The Digest has an American influence, since it presents exclusively the advertisements of American-made productions!

Its position is similar to that of our Canadian theatres, we cannot be other that what we are, since there are no means of being otherwise.

There are no Canadian-made pictures, nor British-made pictures with a Canadian view. The few English pictures which come along cannot begin to make their influence felt because they are so few in number; and the majority of these have not had the British viewpoint in the selection of material!

DESPITE these facts, Canada is a distinct country. The Canadian exhibitors are Canadians, the offices of film distribution are largely conducted by Canadians, the American producers co-operate in any service in which they can function, even if that service is a demonstration of a Canadian patriotic celebration.

Our children go to Canadian schools, Canadian Churches (they participate in Canadian sports, they live in Canada, in Canadian homes, such influence is more penetrating, more permanent than the influence of a Motion Picture, and incidentally what are we Canadian afraid of?

EVERY idea which is a good idea is good enough for any man's country. "The greatest good to the greatest number" is the most humane of all our ideas, according to The Digest's point of view; and The Digest is not exclusive, or modern in such a viewpoint!

What need most concern us as Canadians, is the "good idea;" which can be made in the U. S., in England, in Germany, in Canada, without it bearing the label of distinctly belonging to any man's country; and it is with this our Censor Boards should be concerned in respect to Motion Pictures.

NO U. S. picture which I have ever seen has taught Canadians sedition, or disloyalty to Canada, nor to the Empire, and if such a picture appeared, we in Canada can stop its exhibition!

We have had a bit of rest in respect to this American influence of films since "Carry On Sergeant" waved the patriotic flag and recorded another Canadian picture-making fiasco.

IT IS NOT for the Censor Board to feed the press with such propaganda, lest we doubt the sincerity of its purpose as we doubted the sincerity of those other propagandists, who made such an unceremonious exit, leaving Canada with no "odour of sanctity," nor an alibi for such loyalty.

—RAY LEWIS.

Christmas Digest Credit to Any Country

Lieutenant-Governor W. D. Ross Much Pleased with Digest.
Adolph Zukor calls Digest "Unique in Motion Picture Journalism."
Dr. R. E. Knowles "A Well-Spring of Beauty in Form-Thought-Expression."

(COPY)

Government House

Toronto 5, Ont.

January 13th, 1930.

Dear Miss Lewis:-

I am very much pleased indeed to have the Christmas supplement of the Canadian Moving Picture Digest, received by mail to-day. The articles and the illuminations are indeed splendid and I thank you very much for your courtesy in sending me a copy.

Yours faithfully,
W. D. Ross,
Lieutenant-Governor.

(COPY)

Vincent De Vita Studios

255-7 Richmond St. W. Toronto, Ont.

January 15th, 1930.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Ont.

My Dear Miss Lewis:-

I may be a bit late, but I must not overlook complimenting you upon the beautiful Christmas supplement to the Canadian Moving Picture Digest.

Artistically, it is a triumph, and from the standpoint of promulgating good will, I hardly think that it can be surpassed. It is that calibre of publication which always tends to and succeeds in elevating people's minds and stimulating the sense of the artistic which is often hidden.

The theatre world can point to you with pride and I am sure that there is not a theatrical heart which does not wish you and your worthy publication the greatest of success.

With kindest regards, I am,
Very sincerely,
Vincent De Vita.

(COPY)

Paramount Famous Lasky Corp.

Paramount Pictures

Times Square New York

January 13th, 1930.

Miss Ray Lewis,
The Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Ont.

My Dear Miss Lewis:-

Thank you for sending me the special Christmas issue of the Canadian Moving Picture Digest.

In its conception, as well as for the beauty of its printing, this number of your magazine is, I am sure, unique in motion picture journalism, and undoubtedly it struck a responsive chord in the feelings of all its readers.

With best wishes for a happy and prosperous New Year, believe me,

Sincerely,
Adolph Zukor.

(COPY)

Findlay I. Weaver, Publisher

Canadian Bookman Canadian Craft and Art Journal
The Canadian Stationer and Office Journal
The Reading Lamp

514a Yonge St. Toronto

January 13th, 1930.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto.

Dear Miss Lewis:-

This is to thank you for sending me your unique Christmas greeting and to congratulate you upon its beauty, the originality of the conception, and also to say that it makes me wish to see "The Canadian Moving Picture Digest" - Vol. 21, No. 34, astounding!

Appreciatively yours,
F. I. Weaver,
Publisher.

Library Catalogues Digest in Art Dept.

Nicholas Schenck Calls Digest "Splendid."
N. L. Nathanson "Most Beautiful Ever Seen--An Inspiration"
Lee Marcus "Most Unusual in Conception and Execution."

(COPY)

Nicholas M. Schenck

1540 Broadway New York City

January 14th, 1930.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Ont.

Dear Miss Lewis:-

I was out of town for a while and that accounts for the fact that your Christmas supplement was not acknowledged before.

It certainly was a splendid issue.

With kindest regards, I am,

Yours very truly,
Nicholas M. Schenck.

NMS/HH.

(COPY)

Memorial Square Library

The City Library Association
Springfield, Mass.

January 14th, 1930.

The Canadian Moving Picture Digest,
Toronto, Canada.

Gentlemen:-

We are much pleased with the most attractive copy of the Moving Picture Digest which you sent us at Christmas time. It is now being catalogued for the Art Department of the Library, where many requests come for examples of manuscript illuminations. We are very grateful for it.

Very truly yours,
Avis M. Morrison,
Branch Librarian.

(COPY)

RKO Distributing Corporation

1560 Broadway New York City

January 17th, 1930.

Miss Ray Lewis,
Managing Director,
Canadian Moving Picture Digest,
Toronto, Ont.

Dear Miss Lewis:-

I just returned to-day from a vacation in Bermuda and found your Christmas supplement on my desk, and it certainly was most unusual in conception and execution.

We do not often see ideas like this expressed in our business. This supplement certainly sounds an unusual note in coupling, in an attractive manner, the messages of an industry with the spirit and occasion of a religious holiday. This is borne out by the character of the supplement itself, and the type.

You certainly are to be complimented for the ingenuity and painstaking effort that is behind this issue.

With kindest regards and best wishes,

Sincerely,
Lee Marcus,
Vice-President,
RKO Distributing Corp.

(COPY)

Ursuline Academy

14028 Euclid Ave. E. Cleveland, Ohio

January 19th, 1930.

My Dear Miss Lewis:-

The beautiful CHRISTMAS supplement has been received and I cannot tell you how much I appreciate your kindness in sending it. Illuminated pages have a very special appeal to me, and your booklet, with its exquisite poetry, will be a source of much enjoyment.

Wishing you all success for the coming year, I am,

Sr. M. Rita.

President National Council Calls Digest "Good Omen"-- "Amazed at Beauty."

(COPY)

The National Council of Women of Canada

204 Plaza Bldg. Ottawa, Ont.

January 15th, 1930.

Miss Ray Lewis, Editor,
Can. Moving Picture Digest Co., Ltd.,
259 Spadina Ave.,
Toronto, Ont.

Dear Miss Lewis:-

I appreciated the copy of the Canadian Moving Picture Digest tremendously. It is a production of great beauty and it was a brilliant idea on your part.

I look upon it as a good omen for the continued improvement of the motion picture that such admirable ideals as these have actuated the production of this supplement. I feel sure that the industry will continue to improve and that the plays will all be worthy of the amazing amount of work they put into their productions.

Again thanking you, I remain,
Yours sincerely,
Henrietta L. Wilson,
(Mrs. J. A. Wilson),
National President.

(COPY)

Hugh C. MacLean Publications

Business Newspapers

347 Adelaide St. W. Toronto

January 15th, 1930.

Miss Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto, Ont.

Dear Miss Lewis:-

I have your good letter of the 10th and, under other cover, a copy of the Christmas supplement of the Moving Picture Digest.

I think this supplement a very beautiful piece of work and a credit to any country. The decoration by Miss Shaw is most effective and the mechanical work is beyond criticism.

With thanks for favoring me with a copy.

Faithfully yours,
Hugh C. MacLean.

(COPY)

His Majesty's Trade Commissioner

67 Yonge Street Toronto, Ont.

January 15th, 1930.

Miss Ray Lewis,
Canadian Moving Picture Digest,
Toronto, Canada.

Dear Madam:-

I have to thank you for your letter of the 13th of January, enclosing a copy of your very interesting Christmas supplement of the Canadian Moving Picture Digest. Your courtesy in this regard is much appreciated.

Yours faithfully,
A. M. Wiseman,
H.M. Trade Commissioner.

(COPY)

The National Council of Women of Canada

204 Plaza Bldg. Ottawa, Ont.

Jan. 15th, 1930.

Miss Ray Lewis,
Editor, Canadian Moving Picture Digest
259 Spadina Ave.,
Toronto, Ont.

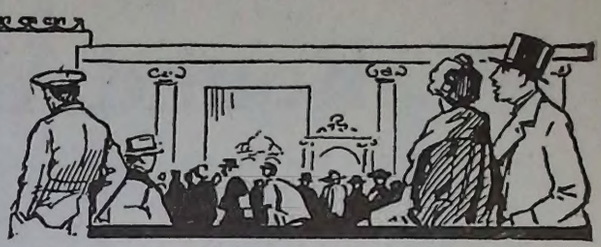
Dear Miss Lewis:-

We received a copy of your beautiful Christmas issue of the Canadian Moving Picture Digest and both Mrs. Wilson and I want to thank you very sincerely for copies sent to us.

We are amazed at the beauty of your supplement and it was a brilliant idea on your part to bring out a Christmas number of such an exquisite description.

With very many thanks, I remain,
Yours sincerely,
Frances Rowatt,
(Mrs. H. H. Rowatt),
Hon. Corresponding Secretary.

Show Business



Geo. F. Perkins, of the Perkins Electric Company Limited, visited Winnipeg and Toronto offices last week. Mr. Perkins reports the sale of Cinephone talking picture equipment to the Manitoba Board of Censors for installation in Winnipeg, this is the second Censor Board in Canada to be equipped with Cinephone as the Quebec Board of Censors installation has been in use for some time. The Montreal office of Perkins Electric reports the sale of Super Simplex machines, Walker screens, Transverters, Morelite lamps, and Ilex lens to the new Granda and Monkland Theatres being built in Montreal, and the Toronto office of Perkins Electric report the sale of complete equipment consisting of Simplex machines, Ilex lens, Transverter, Newman ticket chopper, Morelite Lamps, National ticket selling machine, Stern booth table and record cabinet to the new theatre built in Noranda, Que., by the Noranda Hotel Company. They also report the installation of Morelite lamps in the Broadview Theatre, Toronto; Capitol Theatre, Barrie; Academy Theatre, Lindsay; Regent Theatre, Peterborough,; Empire Theatre, Cochrane; Regent Theatre, Collingwood; and Walker Sound Screens in the Capitol Theatre, Toronto; Belsize Theatre, Toronto; Delta Theatre, Hamilton; Kum C Theatre, Toronto; and Martin Theatre, Oshawa.

Miss Cecile E. Rostant, formerly of London, England, was the winner of the contest staged by Manager George Rotsky of the Palace Theatre, Montreal, the prize being two return passages to Paris, France. Patrons were asked to guess the titles of features and names of stars in a series of uncaptioned scenes presented on the Palace screen over a period of months and also to offer a typical Montreal slogan. Miss Rostant described Montreal as "The Living Testimony of Canada's Greatness." There were thousands of contestants.

Joe Franklin, manager of B. F. Keith's, Ottawa, has been appointed to the civic committee which is in charge of the International Dog Derby at Ottawa on February 3, 4 and 5. The feature is sponsored by the Ottawa Business Men's Association, of which Franklin is an officer.

The Canadian Chamber of Commerce has opened a campaign to secure Federation legislation providing for National Daylight Saving throughout the Dominion, the recommendation originating with the Brockville branch of the organization. The bill will be opposed strenuously in Parliament by Labor members and others.

Premier G. Howard Ferguson has refused the privilege of a court trial to projection operators who are held responsible for booth fires or accidents and has announced that the present regulations provide for cancellation of operators' licenses by Government Inspectors when a film fire has taken place.

Operators in Ontario, through W. P. Covert, International vice-president, presented a petition to the Ontario Premier for a change in the law so that an operator would be judged as to his fault or carelessness in a court of law but the request was turned down.

Magistrate Jacob Cohen, father of Arthur Cohen, managing director of Famous Players Canadian Corp., has retired from the bench after presiding in Toronto courts for the past 20 years.

Only 10 exhibitors of Montreal were prosecuted during the past year for admitting minors to theatres, children under 16 being barred from all film houses. The annual report shows a list of 36,172 cases but only 10 of them were against cinema proprietors. One year ago the theatre managers agreed to recognize the new law and asked the Government to go easy with Sunday charges.

Hon. Dr. J. D. Monteith, Ontario Provincial Treasurer, has announced that every one of the 428 theatres in Ontario will be fireproof and panic-proof within 12 months or will be closed. An extensive inspection campaign has been arranged following several fires. "We want no Paisley disaster in this Province," Hon. Dr. Monteith said.

Famous Players Canadian Corp. has transferred its Western division headquarters from Toronto to Winnipeg and H. M. Thomas, general manager of Western theatres, returns to Winnipeg to reside permanently, all F-P and R-K-O houses in four Provinces being under his jurisdiction.

A proposal to amend the Canadian Copyright Act to enable theatres to be licensed for the presentation of registered musical selections will again be brought up before the House of Commons at Ottawa at the session which opens February 20. The subject was introduced at two previous sessions but never reached a vote. In the meantime, the Canadian Performing Right Society lost its case before the Privy Council in an attempt to collect royalties in the Dominion.

The exhibitors of Ottawa, the Canadian Capital, have been cashing in on one holiday after another and business has been tremendous. Government holidays observed recently have included Christmas, Boxing Day, Holy Innocents' Day, New Year's and Epiphany. The latter on January 6 is one of the most important from the box office viewpoint of the large French population.

The recent theatre disaster in Paisley, Scotland, is having its reaction in theatre and civic circles in Winnipeg. Film operators and exhibitors of movie and talkie houses are endeavoring to formulate new public safety regulations which are likely to be submitted to the Manitoba government this session.

Half a dozen meetings of the provincial examining board were held before the Paisley catastrophe and another took place this week in the office of the bureau of labor, Winnipeg.

Members of the board are: E. McGrath, chairman; G. A. Graham, representing motion picture exhibitors, and V. Armand, chief projectionist for Famous Players, for the operators.

Installation of the talkies, it is claimed, has increased the hazard of operating projecting machines. An agreement is probable.

Round About the Studios

Within a few days Bert Wheeler and Robert Woolsey will begin rehearsals of the spectacular musical show, "Radio Revels," in which they will be featured by Radio Pictures with a notable cast. Wheeler and Woolsey, with Radio Pictures executives, have been in conference with the authors and composers of "Radio Revels" — Guy Bolton, Bert Kalmar and Harry Ruby — in New York. Paul Sloane, who will direct; Victor Baravalle, in charge of the musical direction, and Pearl Eaton, RKO dance director, also sat in the conference.

Irving Berlin, most successful of songwriters and publishers, who recently signed a contract to produce musical pictures for United Artists, has sought the seclusion of the desert to work on the melodies and story of his first film undertaking. Although Berlin has written music for several pictures, his present affiliation with the Joseph M. Schenck organization marks his debut as a film impressario.

With the signing of Hayden Stevenson to a role in "Vengeance," Columbia has completed the cast of this colorful production of love and revenge in the Congo. Jack Holt has the stellar role with Dorothy Revier playing opposite him and Phillip Strange completing the triangle which combats the heat of the tropics and the terrors of the heart of Africa. The cast is augmented by several hundred natives, who perform their strange rites and chant their primitive songs as a background for the tense dramatic action.

Marie Dressler and Polly Moran, who have co-starred in several Metro-Goldwyn-Mayer comedies, will again be seen together in a feature comedy which Charles Riesner, director of "The Hollywood Revue," will make for this company. Willard Mack, noted actor-playwright, has prepared an original story as yet untitled for the two comediennes.

Wheezer, youngest member of "Our Gang," whose popularity grows with each picture. M-G-M releases these comedies.

Edmund Lowe, whose latest picture, "The Cock-Eyed World," scored a tremendous hit. A Fox Production.

Lillian Leighton has been added to the cast of Tiffany's "Cyclone Hickey," in which James Gleason, Johnnie Walker, Marion Shilling and Paul Hurst play the principal roles. James Flood is directing this all-talker, adapted from an original story by A. P. Younger.

Charles Dickens will reach the talking screen when Metro-Goldwyn-Mayer begins production on its dialogue version of "Oliver Twist." In acquiring talking screen rights to this classic story M-G-M announces that Lionel Barrymore will direct the new picture, with a cast shortly to be announced.

"The Light of Western Stars," the first Zane Grey story of the West to be brought to the screen with full sound and dialogue is to be filmed by the Paramount Famous Lasky Corporation. Richard Arlen is to have the starring role, supported by a notable cast that includes Mary Brian and Harry Green.

Gene Towne is adapting "The Little Accident" to the talking screen for Universal.

This stage play by Floyd Dell and Thomas Mitchell, will be made as an all-star feature production.

Edward Laemme, whose latest production for Universal was "The Drake Case," has been assigned to the direction of the Warner Fabian story, "What Men Want." Mary Nolan will undoubtedly play the leading role.

Our Gang just beginning "Bear Shooters" under direction of Robert McGowan. An outdoor story with the Gang going adventuring.

Herbert Brenon is now editing his Radio Picture special, "The Case of Sergeant Grischa."

Marie Prevost, who is seen as a "whoopee queen" in Tiffany's "Party Girl," now at the Gaiety Theatre, began her screen career, like Gloria Swanson, Phyllis Haver and Bebe Daniels, as a Mack Sennett Bathing Beauty.

Mary McAlister has been added to the cast of "On the Level," which features Victor McLaglen and Lee Tracy. Irving Cummings is directing for Fox Movietone.

Paramount Famous Lasky Corporation has consummated the first important film deal of 1930 by announcing the acquisition of the talking picture rights to "The Spoilers," Rex Beach's celebrated story of Alaska, which will be produced on a lavish scale with George Bancroft as the star and under the guiding hand of Edwin Carewe.

Reuniting two players who made many successful pictures together several years ago, William Le Baron, vice president in charge of production of Radio Pictures, announced that Lois Wilson has been signed to play the leading feminine role in Richard Dix's new starring vehicle as yet untitled.

Columbia plans to bring "Rain or Shine" to the screen as one of the most pretentious productions it has ever attempted. A cast of outstanding screen and stage favorites with ability to sing and dance will be assembled in support of Joe Cook and one of the screen's outstanding directors will be engaged to handle the megaphone on the film. Technicolor sequences will be one of its features.

Sharon Lynn has been chosen by executives of the Paramount studio in Hollywood to be leading woman for Charles "Buddy" Rogers in his next picture, "Safety in Numbers," which will be started by the young star following the completion of "Young Eagles," his current flying picture.

Dorothy Jordon and Ramon Novarro, as they appear in "Devil May Care," an M-G-M feature.